



Join IPA's "Shrink Tank" Program!

Psychologists as Public Educators Questionnaire

Please complete the following in order to assist with our Public Education Campaign. We are interested in better understanding your specialty areas and how IPA psychologists can work together to "get the word out" about the services we provide to the public. Interaction with the public not only promotes individual members, but also public awareness of psychology.

If you are not interested in speaking/networking endeavors, please feel free to list any other IPA activities you would like to be involved in or get more information about (e.g., membership, board membership, legislative advocacy, Psychologically Healthy Workplace Award, continuing education, events coordination, etc.):

Name: _____ Phone #: _____ Email: _____

1. On what topic areas in psychology would you be able to present to the public?

2. At what venues would you be interested in presenting? (check all that apply)

- Businesses
- Schools
- Health Clinics
- Hospitals
- Spiritual and/or cultural organizations
- Media (e.g., Letter to editor, radio, TV, newsletters, web based, etc.)
- Service Organizations
- Government Agencies (e.g., Local/state/federal, military, reservations, etc.)
- Other:

3. How quickly could you respond to a request to speak?

- 1-2 days 1-2 weeks 3-4 weeks 1 month 2 months Other:

4. How can we increase public awareness of psychologists and psychological services?

5. Would you be interested in a workshop on how to approach the media and/or respond to media requests for interviews or information? yes no